



UNIVERSITÀ
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FIRENZE



Università
di Catania



Università
degli Studi
della Campania
Luigi Vanvitelli



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FONDAZIONE SANTAGATA
per l'ECONOMIA della CULTURA



Dipartimento
ESt
Economia e Statistica
Cagnetti de Martiis

RETHINKING CULTURE & CREATIVITY

PROGRAMME

Campus Luigi Einaudi
Lungo Dora Siena 100, Torino

19 October

PLENARY SESSION

9:30 am - 1 pm

To remember Walter Santagata, his work on the economics of culture and the research directions he showed us, the Santagata Foundation, the 'Cagnetti de Martiis' Department of Economics and Statistics and the UNESCO Chair for the Economics of Culture and Heritage of the University of Turin, on the occasion of the conference Rethinking Culture & Creativity are organising a special session dedicated to his memory.

The proceedings will host speeches by **Francesco Bandarin** (Director of the UNESCO World Heritage Centre from 2000 to 2010 and then Assistant Director-General of UNESCO for Culture from 2010 to 2018, advisor to Fondazione Santagata), **Christian Barrère** (Professeur de sciences économiques, Université de Reims), **Pierre-Jean Benghozi** (Research director CNRS Professor at Ecole Polytechnique, Co-Chairman AIMAC) and **David Throsby** (Distinguished Professor at Macquarie University, Sydney).

LUNCH

1 - 2:30 pm

PARALLEL SESSIONS

2:30 - 6:30 pm

SOCIAL DINNER

8 pm

Con il sostegno di:





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PLENARY SESSION

*Unlocking value from digital heritage collections:
international perspectives*

2:30 - 4:30 pm

The second plenary session will conclude the workshop. The session is organized within the project "Empowering Italian GLAMs" (promoted by Wikimedia Italia, ICOM Italia and Creative Commons Italia) and will discuss and compare European experiences in models of access and re-use of digital content of cultural heritage institutions. The proceedings will host speeches by **Trilce Navarrete** (Netherlands, EUR), **Simon Tanner** (UK, KCL), **Matthias Sahli** (WIPO, Univ. Neuchatel) and **Enrico Bertacchini** (Italy, University of Turin).

Con il sostegno di:

